

REQUEST FOR PROPOSALS

This Request for Proposals (RFP) is administered by the Integrated Development Group and is to be completed by parties interested in proposing consulting projects.

I. Integrated Development Group

Profile

The Integrated Development Group (IDG) is a student-driven, management consulting group sponsored by the University of the Pacific in Stockton, California. Founded in 2010, IDG seeks to accelerate high-impact social entrepreneurs and enterprises through an interdisciplinary approach to problem solving. IDG is comprised of a skilled team of undergraduate students who provide assistance to organizations through the completion of management consulting services. The student consultants represent a wide range of academic disciplines across Pacific's seven colleges and are deeply committed to the betterment of our local, national, and international communities. The student consultants of IDG are familiar with the topics of social entrepreneurship, domestic and international community development, and possess specific skills from various backgrounds such as business, international relations, political science, engineering, economics, and the health sciences. IDG is closely mentored and advised by Eberhardt School of Business faculty, Dr. Sacha Joseph-Mathews and Dr. Vusal Eminli.

Projects

IDG meets its clients' needs by developing tailored deliverables in a variety of services such as strategic planning, marketing campaigns, web page design, program strategizing, fundraising, business planning, industry research, and organizational development. IDG's portfolio consists of 20 past projects and prior clients have included healthcare companies, impact investment funds, and small- and large-scale nonprofits, each of whose mission statement has been advanced through IDG's work.

IDG's pro-bono consulting projects are completed on a semester basis. The semester schedule is derived from University of the Pacific's undergraduate academic calendar and typically covers a three month period.

II. Project Proposal

Please fill out the following information.

Basic Information

Name of Organization:

Location:

Name of Main Contact:

Phone Number/Email:

Link to Website:

Core Competency:

Organization Profile

IDG prioritizes value alignment when fostering partnerships and completing projects for our clients. We strive to work with social entrepreneurs and enterprises who seek to create meaningful and sustainable impact in their local and global communities. Please describe the service your organization provides and any tangible measurements of social impact created along with additional background information such as, but not limited to, mission statement, industry, areas of expertise, and location of work.

Description of Need or Problem

Elaborate on the need the organization faces for the proposed project and the problem which IDG would be asked to assist in solving.

Proposed Project Details & Scope

What does success look like after the completion of this project? Please provide any additional details on the proposed project or specific objectives desired as an outcome of the consulting project.

Project Information

Proposed Timeline:

Allocated Budget (if applicable):

Any Additional Information:

III. Proposal Guidelines

Upon receiving proposals, the IDG leadership team, comprised of the Managing Director, Director of Operations, and Director of Consulting, will review all proposal materials. The decision process will evaluate the proposed project and take into consideration the current team's capabilities in terms of size and relevant past experience as well as overall proposal scope and alignment with IDG's mission.

Please fill out all requested sections with information as necessary and submit by to:

Managing Director

IDG will notify interested parties by _____ on the status of the proposed project. IDG reserves the right to accept and reject proposals as deemed necessary.